

Board of Directors Meeting Minutes
North College Park Neighborhood Association
10:00 am. Saturday November 19, 2011
Russell Bowen's Home
1215 Windsong
Richardson, Texas

Board of Directors:

Directors present: Russell Bowen, Doug Freeman, John Slaughter, Betty Verhalen, Gary Vaughn and Mike Petree. Also attending was Lon Thomas.

Proceedings:

MEETING CALLED TO ORDER - The meeting was called to order at 10:10 am by Russell Bowen. He directed the meeting which included the following agenda items:

APPROVAL OF MINUTES - A motion was made to approve the Minutes from the Board of Directors October 20th meeting. The motion was seconded and unanimously approved.

TREASURERS REPORT - Gary handed out copies of the Treasurers Report. The balance currently stands at \$5,396.91. There were no new income or expenses since the last BOD monthly meeting. A motion was made for approval of the Treasurers Report, it was seconded, and unanimously passed.

YARD SIGNS – Lon presented a new solution to our utilization of yard signs. We now have a number of sturdy metal yard signs that we can use for such things announcing meetings and membership drives. They need to have the content designed for them and have it printed on the signs. Lon proposed getting an cost estimate from an individual who has a method of printing adhesive backed prints that can then be placed on the signs. The prints could use color and would also be weatherproof. A motion was made to follow up on getting the estimate, it was seconded and approved.

As an aside John mentioned including a generic event sign that pointed to the Neighborhood Web Site for further information.

NOVEMBER NEWSLETTER DISCUSSION – There were 182 recipients of the November Newsletter. The emailing list had a very high open rate of 70%. John suggested a postcard or door hanger drive that could be targeted to get the email addresses for those that we don't have so

that we can add them to the monthly mail out.

There was also a discussion of cut off times for getting content to John for use in the newsletter. While a firm cut off was not decided upon, John made it clear that the Newsletter would be sent out at the beginning of the month and that waiting for content would not delay its release.

Also, several ideas for the December Newsletter were discussed, including monthly crime watch news and mention of the City of Richardson rain barrel ordinance.

FINALIZE MEETING SCHEDULE- Russell presented the new Board of Directors Meeting Schedule. Since it also includes events the name was changed to Event Schedule. Attendees verified the dates and some edits were made. Betty mentioned that we need Co-chairs as well as Chairpersons for each event. This will help with continuity for future events. For already scheduled upcoming events the following people are penciled in.

Spring Celebration – Jackie (?)
General Meeting in May – Russell and Dick
Independence Day – John and Phylis and Betty
General Meeting in September -
National Night Out -

NEW EVENTS DISCUSSION – There was a general discussion that we could have more events. Russell mentioned that while we can afford it, good plans accompanied by a person who would be in charge should not have problems getting acceptance. It was also mentioned that event templates are important for all of the events. Russell volunteered to create one for Neighborhood Block parties that have live music.

Doug suggested a neighborhood garage sale in the spring when people are doing their spring cleaning. A local estate sale expert can be tapped as a resource to aid in scheduling a successful event.

A motion was made to approve one hundred dollars for a newspaper advertisement for the event. It was seconded and passed. At least for the first year there would be no charge for participation in the event.

Lon suggested a pool party around a week after schools is out for the summer as an event that would draw younger members of the neighborhood to one of our events. Discussion was positive and the City of Richardson will be contacted to see about what is needed to arrange it.

MEMBERSHIP DRIVE RESULTS - Thanks to Rita Putnam for making 30 calls which resulted in 10 sign ups. As a result we went over last years number of members.

Discussion revolved around widely different levels of membership in the various parts of the neighborhood. Also, Twin Rivers Senior

Living Facility is not yet a member.

SIGN TOPPERS – After discussion of the sign topper designs, it was decided to get together a small group and meet to add an additional design that uses the full compass motif and not just half of it. The suggested time frame was the last week in November. When the designs are finished, email announcements and ballots can be sent to the active membership. To augment the email photographs, the sign selections can be posted on Glenville..

WINDSONG/GLENVILLE BRIDGE ENHANCEMENTS – The City of Richardson would like to know that the planned neighborhood enhancements are agreeable to the people that live there. The discussion about how to bring the whole neighborhood into the decision leaned toward having a presentation at the site itself and invite by email, anyone that would be interested in seeing what the proposed improvements are. Also, it was decided that the Glenville Park Neighborhood Association should also be invited since the improvements are also in their neighborhood. The City of Richardson will be contacted to see if the large color printouts of the proposals are available for display. Also to find out whether or not a city official would like to be there to make the presentation.

BLOCK CAPTAIN UPDATE -There are plans for a January or February meeting with all of the block captions. Refreshments will be provided. The agenda is to discuss ways to increase person to person contacts that would improve active neighborhood membership. It was also suggested that there should be block captain meetings every two months.

HOLIDAY DECORATION EVENT – Betty is organizing an event to decorate the neighborhood traffic signs the weekend after Thanksgiving. John will compose and send around an email that can be sent out to invite everyone to participate.

ADJOURN MEETING – Russell made a motion to adjourn the meeting at 11:25 pm. All attendees agreed. The next meeting of the BOD is Tuesday, December 20th.

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